The perfect island Paradise NEW NORDIC KOH SAMUI

SECURE YOUR HOLIDAY HOME TODAY!



New Nordic Group
BUILDING A LIFESTYLE

www.newnordicaroup.com

Investment made easy

Dear Highly Appreciated Client,

Samui is the first area of the New Nordic Group outside Pattaya. In Pattaya we already have over 50 plus completed projects in all kind of different concepts, from Family Resorts to high end Castles and even a Palace. The main thing what makes the New Nordic Group different, is that we not only build Resorts and Hotels but we also create a community where our hotel guests can have a superb relaxed holiday without hassles and where our long-term renters and buyers can live with all the modern facilities and amenities possible.

Lamai is the second largest residential area on Koh Samui. Cheweng, only a 15-minute ride from Lamai leading through a stunning mountain road, is the largest residential area. The main difference is that where Cheweng has the feeling of a city and mainly attracts a young party crowd, Lamai has the tropical feel and is more family orientated. When you are in Lamai you will find everything you need to have a relaxed holiday and/or to live a very comfortable life but you also will feel its tranquil environment with of course its stunning beaches around every corner.

Beginning 2016, the New Nordic Group purchased its first land on Koh Samui. A stunning 2.5 Rai plot in the center of Lamai, only 100 meters away from all the restaurants, entertainment areas, main shopping road, markets and only around 200 meters from the stunning Lamai Beaches. This plot is now known as 'New Nordic Koh Samui Lamai Hotel and Resort' and we sold over 75% of the individual units since the official launch in June 2016.

As our first project on Samui was a great success from the start the New Nordic Group purchased their second plot of land in Lamai later in 2016, this plot lays direct next to 'New Nordic Koh Samui Lamai Hotel and Resort' and we now know as 'New Nordic Koh Samui Water World'. New Nordic Koh Samui Water World, brings a new and exciting concept to the town of Lamai, never seen in the whole of Koh Samui. New Nordic's first ever Water World will have 3 residential and hotel buildings with a very large pool area filled with slides, children attractions, restaurants, and shops.

As mentioned before, what makes the New Nordic Group different is that we create a community. This not only counts for Pattaya but for all our destinations and Koh Samui/Lamai is not any different. We already have taken over a beachfront hotel, a beachfront restaurant, a family orientated bar, two buildings very close to our developments which will have a Massage Shop and an Exchange office. On top of this we have created a full-size Showroom, right across from our Samui/Lamai Head Office, for our clients to get the real feeling of our amazing rooms. We will not stop here as many new facilities will follow!

The Showroom as well as our Samui/ Lamai Head Office is open from 10 AM – 10 PM, Monday to Saturday and from 1 PM – 10 PM on Sundays. Feel free to contact or visit us or any of our agents as we are all more than happy to be of your service.





New Nordic Koh Samui





Unique projects in the heart of Lamai

In June 2016, the New Nordic Group set foot on Koh Samui. This would be our first apartment project outside Pattaya. We chose Lamai as this tranquil village really fits our concept; family orientated, stunning beaches, nice restaurants and enough entertainment but still idyllic.

As said our first Samui project we launched in June 2016, New Nordic Koh Samui Lamai Hotel and Resort. 4 stories, 126 rooms, modern design, 200 meters from the main Lamai road which has many shops, entertainment and very nice local restaurants and fine dining. From here it is only another 150 meter walk to one of the most stunning beaches in Thailand.

Our second project was launched in November 2017 and is one of our exclusive projects, the Water World! Water World Samui will have 4 buildings all located around a very large pool area with multiple pools, slides, children areas, sun-decks and a very nice restaurant overlooking the pool. Water World Samui is located directly next to our Lamai Hotel and Resort project with the same easy access to the main road and the beach.

In January 2017 we purchased our third plot of land on Samui, located on the other side of our Lamai Hotel and Resort. This 3500 square meter plot will get another one of our New Nordic Exclusive concepts, a real Castle! Our Castle concept is unique in South East Asia and after the huge success of our Castles in Pattaya, Samui is now the second location which will have this truly high end project. We estimate to launch the Samui/Lamai Caste in July 2017. For updates regarding this launch and much more you can follow us on our Facebook page 'New Nordic Koh Samui'.



New Nordic Koh Samui

New Nordic Group has a perfect location at the centre of the town of Lamai, which is the second largest town on the island. Lamai has everything any guest or permanent resident would need, with international restaurants, shops and bars – without the town loosing its authenticity and "Thai charm". Here you can find some of the best restaurants in Thailand, easy style markets, a Thai boxing area and many stylish and unique bars as your closest neighbour.







New Nordic Koh Samui-Lamai Hotel and Perort

We launched our first Samui project in June 2016, 'New Nordic Koh Samui Lamai Hotel and Resort'. 4 buildings with each 4 stories, 126 rooms in total, stunning modern design and only 200 meters from the main Lamai road which has many shops, entertainment and very nice local restaurants and fine dining. From here it is only another 150 meter walk to one of the most stunning beaches in Thailand. Lamai Beach is Samui' second-largest resort area after Chaweng. It is quieter and less bustling than its big sister, but still with plenty of accommodation, dining and shopping options, and some great spas and tourist sites to explore.

When you look at the general layout there are two buildings directly located at the public road leading towards Lamai Beach road. Building 'C' of New Nordic Koh Samui Lamai Hotel and Resort is an official licensed hotel for 76 Million Baht which makes it an unique opportunity for serious investors as it come with our 10 years 10 % rental guarantee. In other words we run this hotel for you for 10 years while you own it in your own name. We will take care of everything while you just enjoy the income of this very unique investment. Building 'C' Land size is 484 SQM and will have totally 16 large apartments plus a reception and staff area. The total interior is 960 SQM.

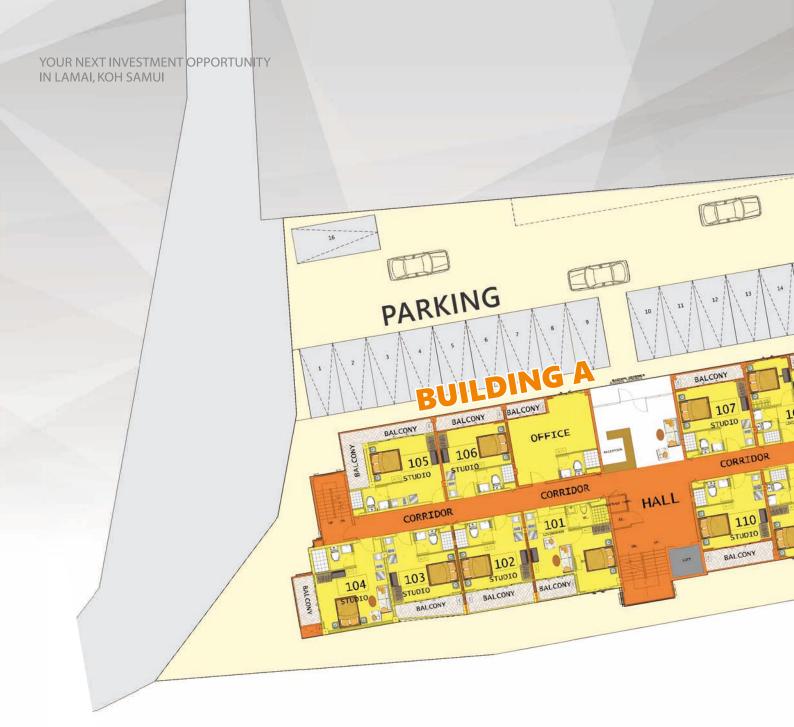


The interior and tone of the project

At New Nordic Group, we take pride not only in our high-quality buildings, but also the surrounding facilities. In addition to the apartment itself, we offer our guests a proper swimming pool and sun deck to cool down and relax in the hot sun! Stylish, yet functional, is key descriptions of our hotel and resorts units. The interior focuses on the beach life environment and true holiday living, with our signature orange color standing strong to brighten and bring life to the different apartments.

- RECEPTION
- 💟 POOL BAR
- PRIVATE PARKING
- SHOPS
- SWIMMING POOL
- HIGH SPEED INTERNET
- RESTAURANTS





Master Plan

New Nordic Koh Samui Lamai Hotel & Resort consist of a total of four buildings. The project will be connected to Lamai main street in the front (facing South/East) and has a dedicated parking area in the back. Building A, B and D has apartments of different sizes and layouts, while Building C is a New Nordic Hotel. The information desk for the overall project will be located in Building A. There will also be a swimming pool in the center of the project closely to the restaurant located on the ground floor of Building D. All floors have four floors.

Room types BUILDING A



STUDIO



ONE BEDROOM

BUILDING B



STUDIO



ONE BEDROOM

BUILDING C



STUDIO



ONE BEDROOM

BUILDING D



STUDIO



ONE BEDROOM

NEW NORDIC KOH SAMUI LAMAI HOTEL AND RESORTS

BUILDING A









NEW NORDIC KOH SAMUI LAMAI HOTEL AND RESORTS

BUILDING B







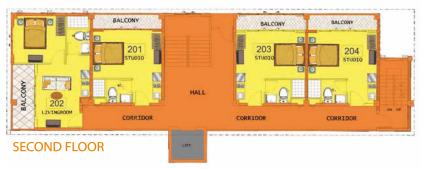


NEW NORDIC KOH SAMUI LAMAI HOTEL AND RESORTS

BUILDING C

Building 'C' of New Nordic Koh Samui Lamai Hotel and Resort is an official licensed hotel for 76 Million Baht and on top of this also has our 10 years 10 % rental guarantee. In other words we run this hotel for you for 10 years while you own it in your own name. We will take care of everything while you just enjoy the income of this very unique investment. As this building is also directly located on the main public road it has the best of both worlds; you will be a part of New Nordic's exclusive projects but also direct access to the opportunities of Lamai.









NEW NORDIC KOH SAMUI

NEW NORDIC KOH SAMUI LAMAI HOTEL AND RESORTS

BUILDINGC



Special Price 76MB

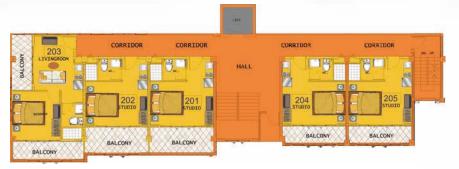
NEW NORDIC KOH SAMUI LAMAI HOTEL AND RESORTS

BUILDING D



HI. AL

FIRST FLOOR



SECOND FLOOR



THIRD FLOOR



FOURTH FLOOR





New Nordic Koh Samui-Water World

The New Nordic Group consist of several divisions, one of the most recent ones being the Water World branch – a fun family resort at beautiful locations all over southeast Asia, and Koh Samui will not be an exception! This water world will consist of pool areas, waterslides and water activities, perfect for both children and adults on holiday or looking to invest in a new apartment on this wonderful island. Not to talk about all the great facilities inside our New Nordic premises or the amazing adventures this paradise island has to offer. Koh Samui is waiting for you.



The interior and tone of the project

Following the same brand and style of our other New Nordic Water Worlds, Koh Samui is no exception to this fresh and modern style. Offering a relaxed atmosphere in a unit fully equipped with everything you need when on holiday. The interior of the rooms offer a nice mix of colors and texture for the perfect finish.

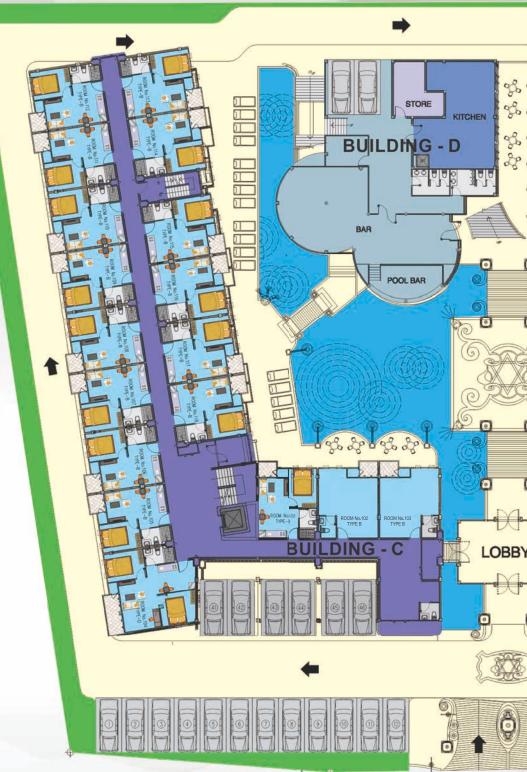
Facilities

- RESTAURANT
- POOL BAR
- ✓ WATER SLIDES
- PLAY ARE FOR THE CHILDREN
- SHOPS AND MASSAGE CENTRE
- TRAVEL AGENCY
- MINIMART
- SHOPS
- SPA



The pool area

The pool area in our Koh Samui Water World is naturally the main aspect of the whole project, stretching its way through every corner while offering you endless fun water activities. The pool will be fully equipped with quality slides, as well as dedicated relaxation and activity areas. On the ground floor of our restaurant building, there will be a pool bar dedicated to serve its guests cooling drinks while in the water. The pool area will also have be the home of our Fitness and Spa Center for our guests to enjoy before or after a nice swim.



Master Plan

New Nordic Koh Samui Water World is located closely to Lamai Main Street to the South/East, and will be connected to our New Nordic Koh Samui Lamai Hotel & Resort to the North/East. The center of the project will be a swimming pool surrounded by the four buildings. All buildings will have dedicated commercial spaces to shops, fitness and massage outlets, as well as Building D dedicated to the pool bar, lounge and restaurant area.





Room Types







ONE BEDROOM



TWO BEDROOMS



NEW NORDIC KOH SAMUI WATER WORLD

BUILDING A



FIRST FLOOR



SECOND FLOOR



THIRD FLOOR

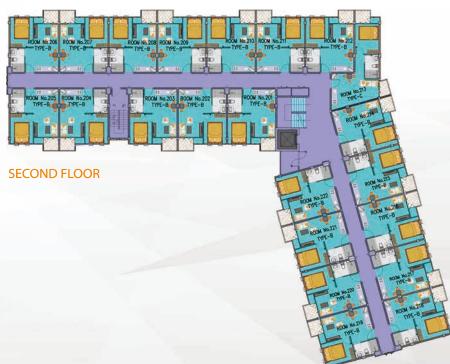


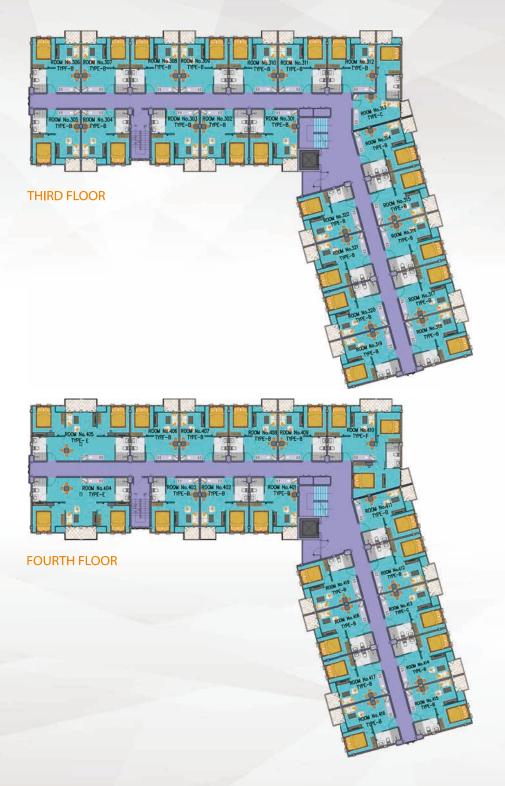
FOURTH FLOOR

NEW NORDIC KOH SAMUI WATER WORLD

BUILDING B





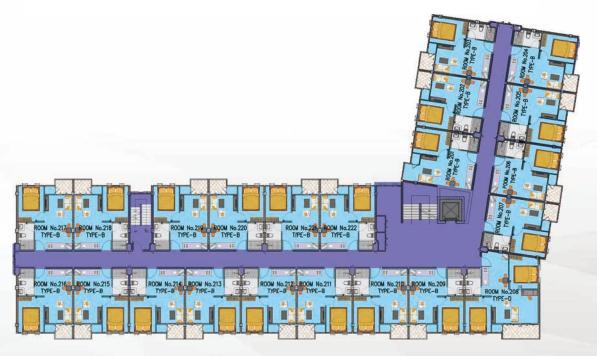


NEW NORDIC KOH SAMUI WATER WORLD

BUILDING C



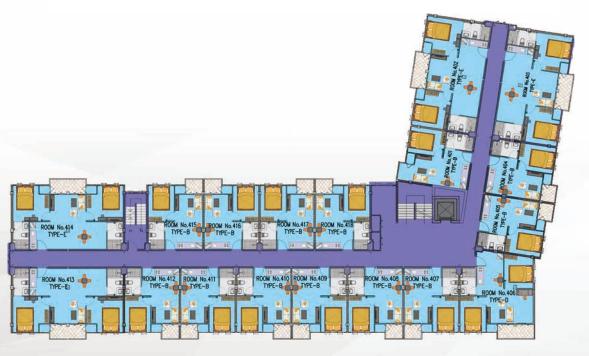
FIRST FLOOR



SECOND FLOOR



THIRD FLOOR



FOURTH FLOOR

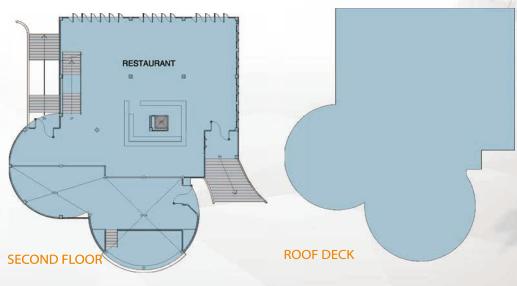
NEW NORDIC KOH SAMUI WATER WORLD

BUILDING D

New Nordic Water World Restaurant and Bar

At the heart of the Water World, there will be a three story building dedicated to restaurant, bar and lounges. The first floor will be open towards the swimming pool area with pool chairs in the water for customers to sit and relax. Second and third floor will have a spacious sitting area for the restaurants on second and third floor, with the third floor having the possibility to have an open air area towards the rest of the project. The building is facing the New Nordic sales office and has easy access to Lamai main street.







Other New Mordic Project on the Island



NEW NORDIC SAMUI BEACH HOTEL

While developing several projects and buildings in the center of Lamai, we also already have hotel located just outside the city center of Lamai. Here you are able to enjoy the hot sun both by the beach or on the sun deck by the pool. There is also a restaurant on site serving you everything you need.







NEW NORDIC KON-TIKI

Further along the stretch of Lamai Beach, you can find the ever so popular New Nordic Kon-Tiki Restaurant and Bar. Located straight on the beach, Kon-Tiki offers its customers a relaxed atmosphere unlike anywhere else. This is the perfect place to crab a quick bite for lunch or sit back and enjoy the sun for the entire day. This is also the only place in Lamai that offers exciting fire shows!









NEW NORDIC SALES OFFICE KOH SAMUI

Our New Nordic Sales Office in Samui is located next to our land-plots with direct access to them, only a 20 meter walk to the Samui Beach Road in the heart of the center of the beautiful village. From here our well-trained staff will explain you everything about our Samui Projects and New Nordic in general. We would like to invite you for the grand tour and a fresh brewed coffee! Our New Nordic Samui Office and Showroom are open, Monday – Saturday 10 AM – 10 PM and Sundays 1 PM – 7 PM.



NEW NORDIC SHOW ROOM

In every project we develop, we also make sure to build a showroom for both our customers and agents to see. By doing so, it's much easier to display the layout and interior of the upcoming units. Our showroom in Koh Samui is extra special, in the sense that it's fully equipped as a two-room unit with a separate bedroom and living room.







ENGINEER OFFICE

It is important to us to always have engineers on site both under and after the construction of each project. They are hardworking multitaskers, ready to help where help is needed. This is why we have also developed a separate Engineer Office, located just next to our construction site.

Exclusive investment offers for investors

Are you investing for the future, and have no plans to stay in your apartment for the next few years? New Nordic has several investment options whereby we take care of and rent out the apartment for you, while you can sit back, relax and enjoy the returns!

EASY FOR US, EASY FOR YOU

- Cash back. The perfect option for those buying off plan! Early bird buyers have the option to have a yearly return paid monthly during the time of construction.
- ▼ Rental guarantee. Many of our owners do not necessarily have plans to stay in their apartments, and we therefore recommend leaving the hassle of renting out the apartment to professionals! Our experienced hospitality team will rent out your apartment to much higher returns than you can achieve on your own.
- **Buy back and buy back flex.** We invest in areas and projects we believe in. We therefore offer to buy the apartment back from you after a said period of time in selected projects.
- Finance. Would you like to enter the real estate market, but do not have the cash to put in today? We offer a financing option for you in selected projects.
- ✓ Pure investments. We want to enable our clients to enjoy the all the opportunities of the booming tourism business in Southeast Asia! Through our investment structure you will get ownership in branded hotels in key destinations, with flexible terms and returns. Ask us for more details.

TURN KEY SOLUTION

Make your investment and let New Nordic Group take care of the rest!

- During construction you will receive our weekly construction updates from your project. This way you will always stay on top of the latest developments. You can even connect to our 24-hour construction cameras!
- After making your investment, you will receive weekly updates from New Nordic. Here you will be the first to know the latest news, promotions, happenings and new ventures that we are pursuing.
- New Nordic operates more than 1000 rooms, 10 restaurants and a range of retail outlets in Southeast Asia, managed by a highly professional hospitality workforce. By standardizing routines, constantly monitoring prices to fit the market and achieving competitive prices from suppliers due to our volume, we can generate much higher returns than you will be able to do on your own. In January 2018, we had 50,000 covers in our breakfast restaurants alone!
- New Nordic holds maintenance workers, engineers, a security force and gardeners at all times across our resorts, covered from your maintenance fees deducted automatically from your returns. This way you never have to worry about the maintenance, safety and upkeep of your apartment.
- Monthly or quarterly you will receive in your inbox a statement of accounts from our accounting team giving you the latest update on your investment.

The investment offers may vary according to the project end season. Ask your agent or the sales office for more information.



- Freehold (Foreign name 49% of the total area in the building and Thai name/Thai company name 51% of the total area in the building) title deed will be transfer after the building has been completed.
- **Variable 2 Leasehold** is on a 30-30-years, with a registration of 30 years and renewable twice, 30 years per renewal, for a total leasehold term of 90 years. The lease agreement will be registered under the Buyer's name after the building has been completed.

ADDITIONAL FEES

- ✓ For transfer of the Freehold ownership in a foreign name the government charges 6.3% over the purchase price. New Nordic Groups pays 50% of this. Thai name and Leasehold, New Nordic Groups pays all costs for registering the lease at the local land department.
- One-time sinking fund payment of Baht 500/SQM upon completion of the building.
- The client pays the government fee for installing the water and electricity meter Baht 15,000 per unit.
- The service fees are determined annually and are set at Baht 75/SQM per month. New Nordic will absorb half of these fees when the client chooses to participate in New Nordics rental guarantee program and this amount will be deducted from the rental guarantee payment.

Payment Terms

STAGE 1

Buyer must pay a deposit of 50,000 THB to confirm the purchase

STAGE 4

15% is to be paid when starting construction

STAGE 2

35% of the full purchase price is to be paid upon signing the contract

STAGE 5

20% is to be paid when starting on the roof

STAGE 3

20% is to be paid when starting the piling

STAGE 6

The remaining 10% is to be paid upon completion

Welcome to Koh Samui







Getting to Koh Samui

HOW TO GET THERE?

There are several ways of getting to Koh Samui. Most people travel by air, and between Bangkok and Koh Samui there are around 25 flights each way every day! It is a very busy route and the majority is operated by Bangkok Airways, which actually also is the owner of the airport. You can also go by plane from Utapao outside Pattaya, from Chiang Mai, from Singapore, from Kuala Lumpur and even from Hong Kong. Beside from travelling by air, you can go by bus or even train to Surat Thani, and then take the ferry from there to Koh Samui. The ferries leave mainly from Donsak on the mainland side, and takes about 45 mins for the Catamaran and 1.5 hrs for the car ferries.









BUS

Samui International Airport

Samui International Airport has a very unique style with its colonial interior, which ensures that you get the true island feeling the minute you step out of the airplane. The airport is located between Bophut and Chaweng beach, and opened first in 1989. After its renovation in 2004, it consists of two terminals where most of the public spaces are outdoor surrounded by tropical flowers and plants.



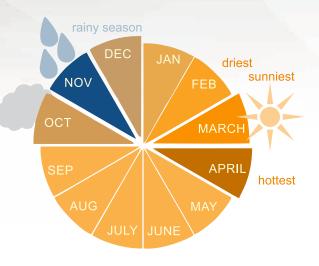






Koh Samui

Koh Samui is located in the Gulf of Thailand. The island is a district in the Surat Thani Changwat or province. Samui is divided into seven administrative regions: Maenam, Bophut, Maret, Taling Ngam, Namuang, Lipa Noi and Angthong. Koh Samui became a backpacker destination in the late 70's. Today, all kinds of tourists from all over the world are visiting this easygoing paradise. Samui is surrounded by more than sixty other islands, some small and inhabited, some are larger such as Koh Phangan and Koh Tao.



KOH SAMUI CLIMATE

The climate of Koh Samui is a little bit different than Phuket, Krabi and other parts of South Thailand, due to the fact that it is located in the South China, rainy season is not as long and not as strong. Mid summer, can be really nice in Samui, while October and November is the wet season.



HOW TO GET AROUND?

Going around the island is easy, either by car, van, motorcycle or even bicycle if you are interested in some kind of exercise while staying there.





Shopping Centres



Opening Hours: 10:00 – 22:30 Tel: 077- 962777

CENTRAL FESTIVAL SAMUI

Central Festival is located by the main road going through the island, and close to the Chaweng area. This is one of the main shopping centers in Samui and from Lamai it takes about 20 mins by car. They are the most complete and one of the largest shopping complex in Samui, with three story's and around 90,000sqm of retail space. There is also a garden area and a kid's playground including many shops and several restaurants. Starbucks, The Coffee Club and Swensen's ice cream are among the food and beverage places. Adidas, Camel, Esprit, Geox, Playboy, Rip Curl, Jim Thompson and X-Act are some of the brands located in Central Festival.



Opening Hours: Every day from 17:00 Location: Lamai centre

LAMAI NIGHT PLAZA

Lamai Night Plaza is located in the center of Lamai opposite of the main Mc Donalds. This is a kind of Thai market/night bazaar shopping with a lot of different things to buy, varying from purses, bags, T-shirts, rolling luggage, colourful lamps, electronics goods and Breitling and Cartier watches. The area also have a food center and a pub on the side, so easy to sit down and relax with a beer or soda water before continuing shopping.



Office Address: Bophut, Koh Samui Tel: 077-425-499, 077-425-500 http://www.thewharfsamui.com/

THE WHARF

This is a brand new shopping center in Samui, located close to the Firshermans Village in Bophut Beach, on the northern part of the island. The shopping center is around 20.000 sqm and have around 120 shops. They have parking for more than 200 cars and 300 motorcycles. The opening date was in December 2014, and still more and more shops are coming. The area is mainly formed as an outdoor beachfront shopping center with the architecture as a mix of Asian and Western style. There are several restaurants inside the area; seafood, western, Thai, bakery etc.



Opening Hours: Sunday from 16:30 – 00:00 Location: On Samui Ring Road northeast of Lamai Centre

TESCO LOTUS

Tesco Lotus is located along the main road through Samui, close to Bangkok Samui Hospital. They have many different shops, and a mix of local shops and international shops. They also have electric items and household items, as well as car accessories and toys. Very easy access from the main road.

Golf Courses

Koh Samui is not the ideal place for golfing, compared to other places in Thailand. If your main purpose of visiting Thailand is golfing, we would recommend New Nordic Pattaya-Jomtien area with more than 20 top international golf courses within 35 minutes driving from New Nordic in Pattaya. However, they do have some very nice golf courses also in Samui, and ideal to use as a break from your beach holiday. One of the good things about golf courses in Samui is that they are all very easily accessible from the beach areas. Here are 2 recommended golf courses in Samui:



bookings@rsgcc.co.th +66 (0) 77 45 84 49

ROYAL SAMUI GOLF & COUNTRY CLUB

This golf course is a 9-hole course and founded in 2006. The location is on the mountain side of Lamai and Chaweng, with very easy and quick access from Lamai Beach. The road going up there is made of concrete, but still we recommend to use 4-wheel drive when going there. The view from the golf course is one of the most fantatic views you can have in Samui, with view not only to Lamai and Chaweng but also to neighboring islands. This is also a golf course that all golf players will enjoy, irrespectively of golf experience from before.



www.santiburi-hotel.de +66 (0) 77 421700-8 santiburi@bservice.de

SANTIBURI SAMUI COUNTRY CLUB

This is a 18-hole championship golf course and is actually known as one of the most beautiful golf courses in Asia. The golf course is located in the mountain area of Samui and shaped like a natural mountain landscape. There are steep uphill and downhill slopes and long windy fairways. Location is close to Maenam Beach, on the northern part of the island, up in the mountain area.

New Mordic Brands



NEW NORDIC INVESTMENT

We are delighted to introduce our new investment product range, offering you more flexibility and choice than ever before! We have incorporated a dedicated investment company in the USA, which allows you to purchase real-estate related securities with us in a safe and secure manner. Whether you are looking for a regular return option, a long-term investment, or would like to join in together with the Group as your partner in a new hotel development, we have something to offer. Our current range of options offer lots of variety, with many more exciting opportunities still to come!



NEW NORDIC PROJECT DEVELOPMENT

As a general contractor, New Nordic will be available as a single point of contact to the client from planning to completion. From financial and valuable engineering, to risk management throughout the whole process. Also including design & drawing, project execution and financial management. This close cooperation enables our experts to respond to the requirements quickly and flexibly, because for New Nordic, our top priority is our clients' requirements!



NEW NORDIC HOSPITALITY

Our goal is being the leading holiday villages operator across Thailand and Southeast Asia by developing a well-diversified hotel portfolio. Providing appropriate returns by constructing 3 types of asset management structures in our hotel operations; our own hospitality brand, properties under management agreements and properties under franchise agreements. We are also offering superior accommodation and great dining experiences.



NEW NORDIC TRAVEL

We are launching a brand-new travel network, focusing on sustainable and highly adventurous travels across the world! Our new concept is crafted on deep rooted values of local commitment, sustainability and respectful encounters with both people and animals. Discovering the unexplored, learning from locals and leaving more than we take from local communities are key ideas behind the brand. As an explorer traveling through us, you can be sure that every single journey provided through our future endeavors are built on a great blend of curiosity, respect and ethical principles.

The Numbers

THE BUYERS



60% OF ALL CUSTOMERS ARE REPEAT CUSTOMERS

OUR PROJECTS







OUR TEAM



300+
CONSTRUCTION WORKERS
WITH ARCHITECTS

700+ OTHER STAFF

Our New Nordic Team is highly diverse with several nationalities, such as; THAI, NORWEGIAN, FILIPINO, DUTCH, SWEDISH, FRENCH, BRITISH AND AUSTRALIAN





